



Vision Statement Sample 1

OUR MISSION: The YMCA is a worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.

OUR COMMITMENT: We build strong **kids**, strong **families** and strong **communities**.

OUR VALUES: **Caring, Honesty, Respect, Responsibility**

OUR VISION: To be a source of strength to our community by providing an environment where people of all ages, faiths, races, backgrounds and abilities work toward achieving their God-given fullest potential, build friendships, and experience the joy of helping others. We will fulfill this vision by:

Increasing Availability to All: Our YMCA is for everyone, no matter where they live or their ability to pay. Through the generosity of YMCA friends, our goal is to have sufficient funds to ensure that our YMCA remains available to all. By 2020, we will serve 1 in 5 people in our community and have a facility or program center within 15 minutes of every person in our service area.

Developing Youth and Teens: Our YMCA is a safe place where youth and teens can dream, learn, grow and achieve their fullest potential. By 2020, we will reach 1 in 4 youth and teens through programs that transform their lives and produce positive outcomes.

Inspiring Healthier Lifestyles: Our YMCA helps people to live healthier lives. Since our founding in 1875, health and wellness programs have been integral to our mission of building spirit, mind and body. By 2020, we will influence 1 in 8 people to live a healthier life through YMCA membership.

Deepening Member and Community Involvement: Through the creation of small, caring communities, our YMCA will build long-term relationships among members and staff that foster a sense of belonging, service to others, and the joy of giving. By 2020, our goal is to have 50% of members engaged in building stronger communities through sharing their time, talents or treasure.

Ensuring Our Legacy: By developing strong staff and volunteer leadership, and by developing a sound financial base, our YMCA will continue to make a positive difference for future generations. By 2020, 100% of staff and volunteers will consider the YMCA a fulfilling place to invest time and energy to improve the lives of others. By 2020, we will have an endowment fund equal to our operating budget to ensure the future of our YMCA.



Vision Statement
Sample 2

OUR MISSION: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VALUES

- ❖ **Honesty:** We will reflect uprightness in principle and action in all that we do, providing a standard of truth to ourselves and those we serve.
- ❖ **Caring:** We will build relationships that value the uniqueness of individuals and create environments that support their personal growth.
- ❖ **Respect:** We will show kindness, consideration, honor and esteem through each written and spoken word, each gesture and facial expression, each action and reaction.
- ❖ **Responsibility:** We will answer our call to duty, accomplish more than needed, and hold ourselves and others accountable for performance and stewardship.
- ❖ **Faith:** We will make faith central in every aspect of our daily lives and being as we demonstrate Judeo-Christian principles to all that we serve.

OUR VISION FOR 2020: The YMCA and our partners will lead the way in creating communities that are empowered, enabled and inspired to assure that every child grows up with a healthy spirit, mind and body.

WE WILL ACHIEVE THIS VISION BY:

- ❖ Strengthening the relationship between children, their parents and other caring adults.
- ❖ Ensuring that all children and families have access to diverse and quality programs and activities.
- ❖ Helping all adults become better role models by growing healthier in spirit, mind and body.
- ❖ Bringing individuals, groups, organizations and neighborhoods together to form communities that support the success of all children.